




# I-ROPPES

IDAHO RURAL OPIOID PREVENTION AND  
PHARMACY EDUCATION STEWARDSHIP

# NALOXONE MEDIA KIT

 **CORNERSTONE**  
WHOLE HEALTH CARE ORGANIZATION





We're working together to **break down stigma** around naloxone and life-saving opioid overdose intervention. Our primary goal is to **educate and provide information** that has been vetted and verified by reputable sources.

# TOOLKIT CONTENTS



## RESOURCES PRINTABLE ASSETS



Flyers

Posters

Take Away Cards

Rack Cards



All the designs in this toolkit are available for download. When clicking each link, you'll be led to a dropbox folder. Each folder has two versions of each design: a .png file and a PDF with crop and bleed marks optimized for professional printing.

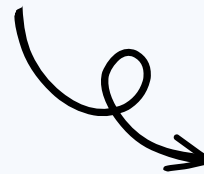
# RESOURCES



Information and access to Naloxone is in flux. To make sure our resources and links are always up to date, we have created an editable landing page to collect information from multiple sources.

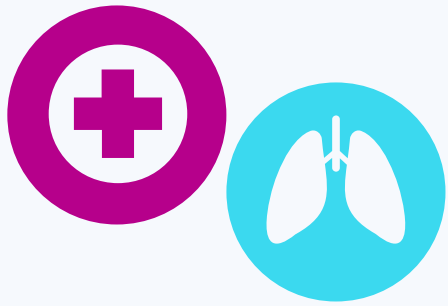
All links and QR codes go to this landing page: <https://hub.c-who.org/naloxone-resources>. If you have resources you think would be helpful to include, please contact [info@c-who.org](mailto:info@c-who.org).

click here to download!





**PRINTABLE  
ASSETS**



# FLYERS

8.5 x 11in

click to download!



## SAVE A LIFE

**Naloxone is a life-saving medication** that can reverse an overdose from opioids, including heroin, fentanyl, and prescription opioid medications.

There are **two forms of naloxone that anyone can use** even if they haven't been trained: a nasal spray and an injectable.

**Naloxone won't harm someone** if they are overdosing on drugs other than opioids. But if they are, it can restore normal breathing within 3 minutes.

Carrying Naloxone is no different than carrying an EpiPen for someone with allergies. **It adds an extra layer of protection for those at risk of an overdose.**




## SAVE A LIFE LEAVE A DOSE BEHIND



First responders who respond to opioid complications and overdoses know that every minute counts. When you respond to opioid calls, leave a dose of Naloxone behind with the patient or their loved ones.

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## SAVE A LIFE INCREASE ACCESS TO NALOXONE



As a pharmacy professional, you know the dangers of opioids and opioid overdoses. Make sure your high risk patients and their loved ones have access to naloxone. Make it common practice to offer prescriptions to those who may be in need.

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for first responders

for pharmacy professionals



# POSTERS

18 x 24in

click to download!




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for first responders

for pharmacy professionals

# TAKE AWAY CARDS

3.5 x 2in

These cards are intended to leave behind with a dose of naloxone and as additional information for individuals picking up naloxone at a pharmacy.

## SAVE A LIFE

### SIGNS OF AN OPIOID OVERDOSE

- small, constricted "pinpoint pupils"
- falling asleep or losing consciousness
- slow, weak, or no breathing
- choking or gurgling sounds
- limp body
- cold and / or clammy skin
- discolored skin (especially in lips and nails)

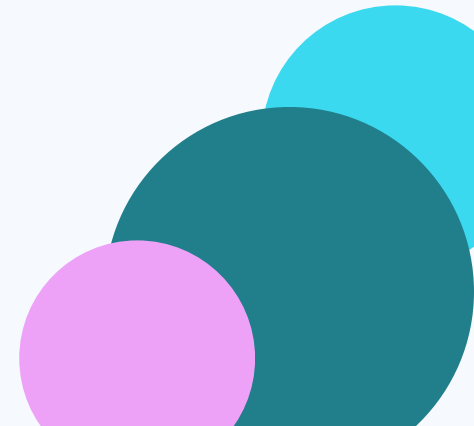


### WHAT TO DO DURING AN OPIOID OVERDOSE

1. Call 911 immediately.
2. Give naloxone, if available. You are protected under Idaho's Good Samaritan Law.
3. Check pulse and breathing.
4. Begin rescue breathing or follow dispatcher instructions.
5. Lay the person on their side to prevent choking.
6. Stay with them until emergency services arrive.



click to  
download!





# RACK CARDS

4 x 9in

click to  
download!



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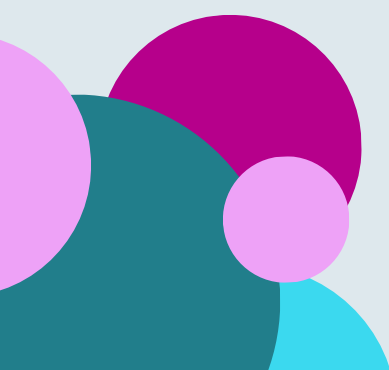


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# CORNERSTONE

WHOLE HEALTH CARE ORGANIZATION

## WEBSITE

[www.c-who.org](http://www.c-who.org)

## EMAIL

[info@c-who.org](mailto:info@c-who.org)

## SOCIALS





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