



# 2024 IIBHN CONFERENCE

## Navigating the Road Ahead

### Advancing Integrated Practice with a Changing Workforce

#### Conference Partnerships and Sponsorship Opportunities

**The 7th Annual IIBHN Conference will attract the finest State and National experts in the field of Integrated Behavioral Health.** This year, we are *Navigating the Road Ahead: Advancing Integrated Practice with a Changing Workforce* to inspire innovative partnerships and promote the continued development of dynamic, multifaceted roles within the healthcare system workforce. With the lens of implementation and evaluation of integrated behavioral health (IBH) care while considering the role of IBH in healthcare transformation. Learning opportunities expand on exploring integrated care models, insights on lesser-known professional pathways and careers, industry trends for peers and new professionals, provide examples of emerging and less recognized roles, and help upskill peers and impact the workforce. Attendees will take away usable skills, connect with peers, and interface with innovative organizations leading Idaho in integrated behavioral health.

**The Idaho Integrated Behavioral Health Network (IIBHN) is focused on systems transformation to increase access and improve the quality of behavioral health services in Idaho.** IIBHN is the vehicle to drive change and the conference is the tool to develop professional learning collaboratives to enhance and support the growth of Integrated Behavioral Health (IBH) programs through peer-to-peer support, advancing clinical education, facilitating statewide training opportunities, and developing a cadre of technical experts for sustainability.

**Please consider partnering with us by sponsoring the annual IIBHN conference.** A conference that hundreds of behavioral health specialists, members of the state and criminal justice system, physical health providers, and university students come together to focus on best clinical practices in behavioral health. Past attendees also represent primary care, private and public payers, healthcare administration, behavioral health providers, and quality improvement organizations.

**Why support the IIBHN 2024 Conference**

- Network with peers, leaders, and experts in the Integrated Behavioral Health (IBH) industry
- Build clinical expertise and leave with practical skills in IBH intervention
- Gain practical IBH program implementation skills and operational understanding
- Participate in an interdisciplinary dialog to explore new perspectives and innovations in IBH
- Explore robust content and the most current research in the field of IBH
- Partner with the larger health neighborhood to improve community health outcomes

**We welcome you to join us in Boise!** Boise is both urban and wild. Our lively, clean, artistic, vibrant, tree-lined city is just steps from mountains, a river and hundreds of trails. Just beyond the conference venue, you'll find a laid-back, walkable city with award-winning restaurants.

The conference is taking place at the Anderson Centre from April 4-5, 2024. We are expecting 200 attendees.

Sponsorship Opportunities		
Commit to Sponsor by Level Registration Deadline Dates	Major, Premier & Champion March 1, 2024	Advocate March 15, 2024
<p><b>CHAMPION SPONSOR</b> \$5,000 Minimum</p> <p><i>Please let us know if there is a sponsorship benefit you would like, but don't see listed. Sponsorships can be customized to fit your needs. Custom event sponsorships available.</i></p>	<ul style="list-style-type: none"> <li>- Premium media package including podcast sponsorship for 3 months <a href="https://hub.c-who.org/life-support">https://hub.c-who.org/life-support</a></li> <li>- Marquee placement on the conference webpage <a href="https://hub.c-who.org/iibhn-2024">https://hub.c-who.org/iibhn-2024</a></li> <li>- Acknowledgment on the IIBHN home page <a href="https://www.c-who.org/about-iibhn/">https://www.c-who.org/about-iibhn/</a> and the C-WHO blog <a href="https://c-who.org/blog/">https://c-who.org/blog/</a></li> <li>- Recognition as a sponsor for plenary sessions</li> <li>- Recognition as a sponsor for the IIBHN in-person networking event</li> <li>- Opportunity to address audience at one of two plenary sessions. Three minutes max.</li> <li>- Acknowledgement on promotional marketing for the conference, including:               <ul style="list-style-type: none"> <li>o Organization logo and link on the IIBHN conference website and in conference app</li> <li>o Branded banner in conference app</li> <li>o Banners posted at the conference.</li> <li>o Large screen multi-media presentation at the general sessions (Digital logo on multimedia welcome slide for individual sessions)</li> </ul> </li> <li>- Four (4) conference registrations included * <i>*May be used to provide scholarships for students.</i></li> <li>- Exhibit space in prominent location (Physical vendor table and job fair recruiting opportunity)</li> </ul>	
<b>PREMIER SPONSOR</b>	<ul style="list-style-type: none"> <li>- Acknowledgment on the IIBHN home page</li> </ul>	

<p>\$3,000 Minimum</p>	<ul style="list-style-type: none"> <li>- Recognition as a sponsor for plenary sessions</li> <li>- Recognition as a sponsor for the IIBHN in-person networking event</li> <li>- Opportunity to address audience at one of two plenary sessions. Three minutes max.</li> <li>- Acknowledgement on promotional marketing for the conference, including: <ul style="list-style-type: none"> <li>o Organization logo and link on the IIBHN conference website and in conference app</li> <li>o Branded banner in conference app</li> <li>o Large screen multi-media presentation at the general sessions (Digital logo on multimedia welcome slide for individual sessions)</li> <li>o Banners posted at the conference.</li> </ul> </li> <li>- Exhibit space in prominent location (Physical vendor table and job fair recruiting opportunity)</li> <li>- Three (3) complimentary conference registrations included * <i>*May be used to provide scholarships for students.</i></li> </ul>
<p><b>MAJOR SPONSOR</b> \$1,500 Minimum</p>	<ul style="list-style-type: none"> <li>- Recognition as a sponsor for plenary sessions</li> <li>- Acknowledgement on promotional marketing for the conference, including: <ul style="list-style-type: none"> <li>o Organization logo and link on the IIBHN conference website and in conference app</li> <li>o Branded banner in conference app</li> <li>o Large screen multi-media presentation at the general sessions (Digital logo on multimedia welcome slide for individual sessions)</li> <li>o Banners posted at the conference.</li> </ul> </li> <li>- Exhibit Space (Physical vendor table and job fair recruiting opportunity)</li> <li>- Two (2) complimentary conference registrations included * <i>*May be used to provide scholarships for students.</i></li> </ul>
<p><b>ADVOCATE SPONSOR</b> \$500 Minimum</p> <p><i>Discounted pricing available for non-profits, please contact our team for more information.</i></p>	<ul style="list-style-type: none"> <li>- Organization logo and link on the IIBHN conference website and in conference app/platform</li> <li>- Large screen multi-media presentation at the general sessions (Digital logo on multimedia welcome slide for individual sessions)</li> <li>- One (1) discounted conference registration</li> </ul>

**Please visit the IIBHN 2024 Annual Conference Sponsorship webpage to select the level of sponsorship you are interested in, [here](#).**

Custom event sponsorships available, please email [LindaC@c-who.org](mailto:LindaC@c-who.org) with the header “**Custom Package IIBHN 2024 Annual Conference Sponsorship**”.

*All levels of sponsorship are greatly appreciated because each level supports our efforts to provide a wide variety of speakers and maintain affordable registration fees for attendees.*

# Sponsorship Benefits Breakdown

Sponsorship Benefits	<b>Champion</b> \$5,000	<b>Premier</b> \$3,000	<b>Major</b> \$1,500	<b>Advocate</b> \$500
<b>Online Exposure during Calendar Year</b>				
Premium media package including podcast sponsorship for 3 months; Marquee placement on the conference webpage; Acknowledgment on the C-WHO blog	✓			
Acknowledgment on the IIBHN home page; Organization logo and link on the IIBHN conference website	✓	✓		
Acknowledgement on promotional marketing for the annual conference – linked logo showing sponsorship level	✓	✓	✓	
<b>Conference Exposure</b>				
Recognition as sponsor on mobile app/platform	✓	✓	✓	✓
Podium address to audience – Plenary	✓	✓		
Acknowledgement on banners at the conference	✓	✓	✓	
Large screen multi-media presentation at the general sessions (Digital logo on multimedia welcome slide for individual sessions)	✓	✓	✓	✓
Exhibit Space (Physical vendor table and job fair recruiting opportunity)	✓	✓	✓	
<b>Conference Registrations</b>				
Conference Registrations – Included	✓	✓	✓	
Conference Registrations - Discounted				✓
<b>Commit to Sponsor by Level</b>	<b>Major, Premier &amp; Champion</b>		<b>Advocate</b>	
<b>Registration Deadline Dates</b>	<b>March 1, 2024</b>		<b>March 15, 2024</b>	

Thank you to our valued Sponsors over the years. Previous Sponsors include:

